

**Project code: 2020-1-DK01-KA227-ADU-094215 Getting Young People and Young Adults Included and Engaged in the Cultural and Creative Sectors**



# **Report of analysis**

The 2nd Transnational Meeting of the project

Tuesday 19th October 2021 in Timișoara, Romania at the Faculty of Art and Design / West University Timișoara

and

Cultural Mapping

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# Introduction

This report is a part of the Erasmus+ project, Getting Young People And Young Adults Included And Engaged In The Cultural And Creative Sectors, with number ID, 20201-DK01-KA227-ADU-094215.

The purpose of the survey is to verify the needs of young people in the online environment, an environment that is growing in education, as an alternative to the physical environment, due to the general lockdown in Romania starting with March 2020. It also surveys young people's relationship with local Creative sector operators.

# Overview

Due to the severe lockdown starting with March 2020, the young generation was forced to adapt in a short time to a new environment in view of the educational cycles. At the same time, the Creative sector, along with other sectors, had numerous losses. The closing of the galleries meant for some artists the loss of some sources of income.

Operators in the creative sector in the first phase did not switch to online variants, but during the pandemic years an online network of events developed.

The consumer of creative products has also started to be present online, which in the next pandemic months of 2020 and year 2021 has produced an increase in events in the cultural area in the online environment.

# Methods and methodology

We developed a set of five issues survey based on the questions from the **1st Transnational meeting in Copenhagen, Denmark.**

Application used: [forms.app: Online Form Builder | Free Online Survey Tool](https://forms.app/)

Link for results : [my.forms.app/report/615fe30c8cfd170c985feb8c](https://my.forms.app/report/615fe30c8cfd170c985feb8c)

Participants : 328 students from: Faculty of Arts and Design, Faculty of literature and history, Faculty of music and theater.

Questions were rated from 1 - 5. (1 was considered a total disagreement, 3 impartiality, and 5 a total agreement). Feedback line at the end of the survey.

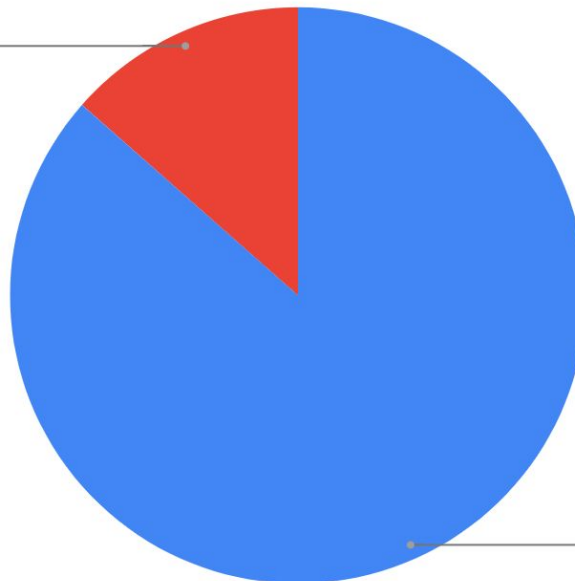
# Age classification

From 237 students that have applied, 13,5 % are over 25 years old.

The majority of students, 86,5 % is between 18 - 25 years old.

Număr total

peste 25  
13,5%



18-25 ani  
86,5%

În viitor doresc să folosesc instrumente online

pentru activități culturale/ **In the future**

## **I want to use online tools for cultural activities**

42% of the participants expressed that they do not know for sure if they wish to use online tools for cultural activities.

16% totally agreed on the use of tools for cultural activities

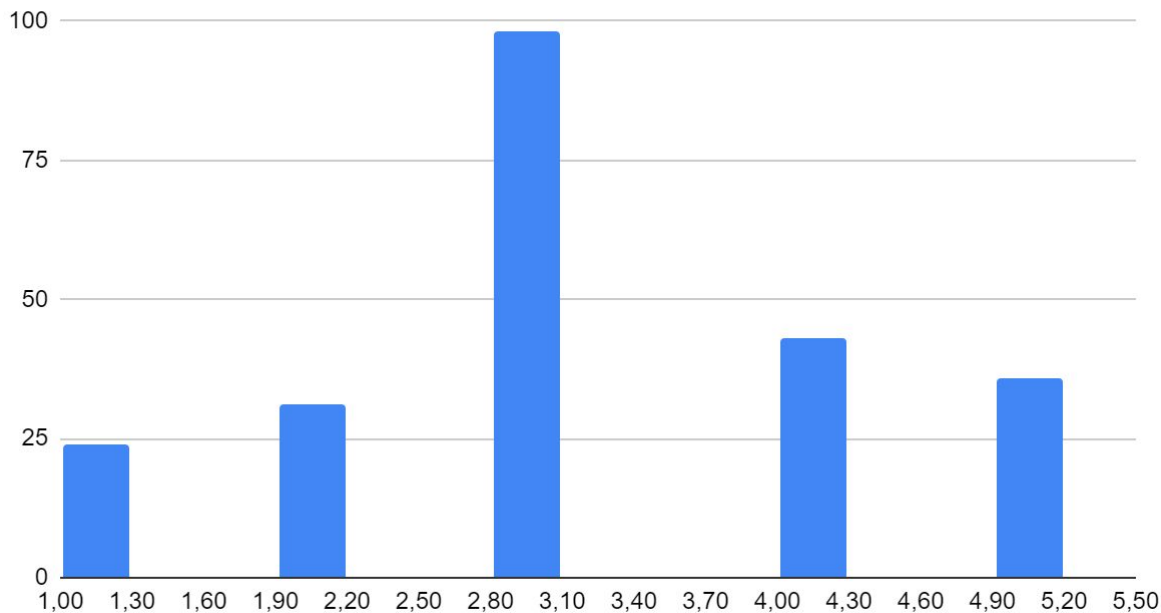
19% of the participants agreed that they agree on using online tools for cultural events.

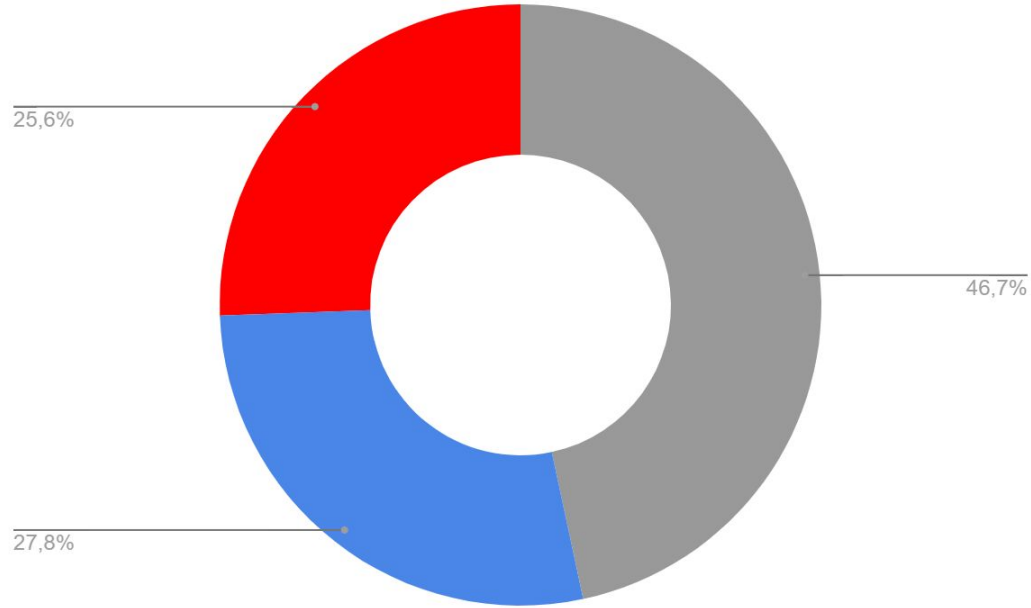
13% disagreed on the used of the online medium

10% totally disagreed on the use on online tools.

\*10% blank spaces

### The use of online tools for cultural events





grey - impartial  
blue - positive  
about online tools  
red - negative  
about online tools

Most of participants are not sure about using online tools in the future . (46%)



Sunt atras mai mult de evenimentele față în față decât de cele online/

## **I'm more attracted to face-to-face events than online ones**

65% are totally attracted to face to face events

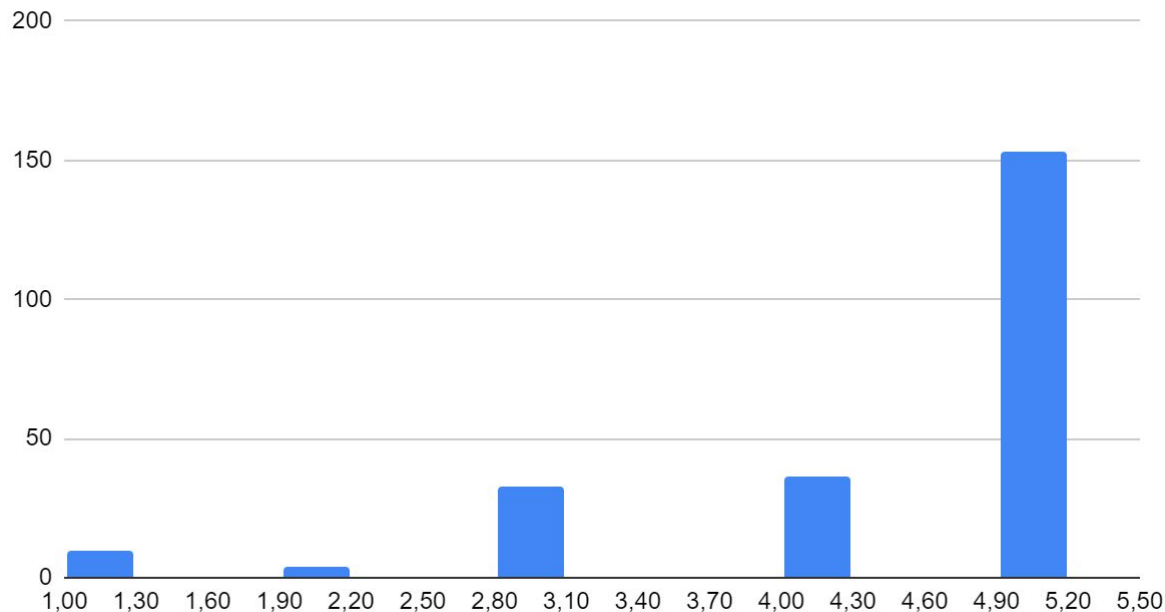
15% are attracted to face to face events

14% have not decided yet

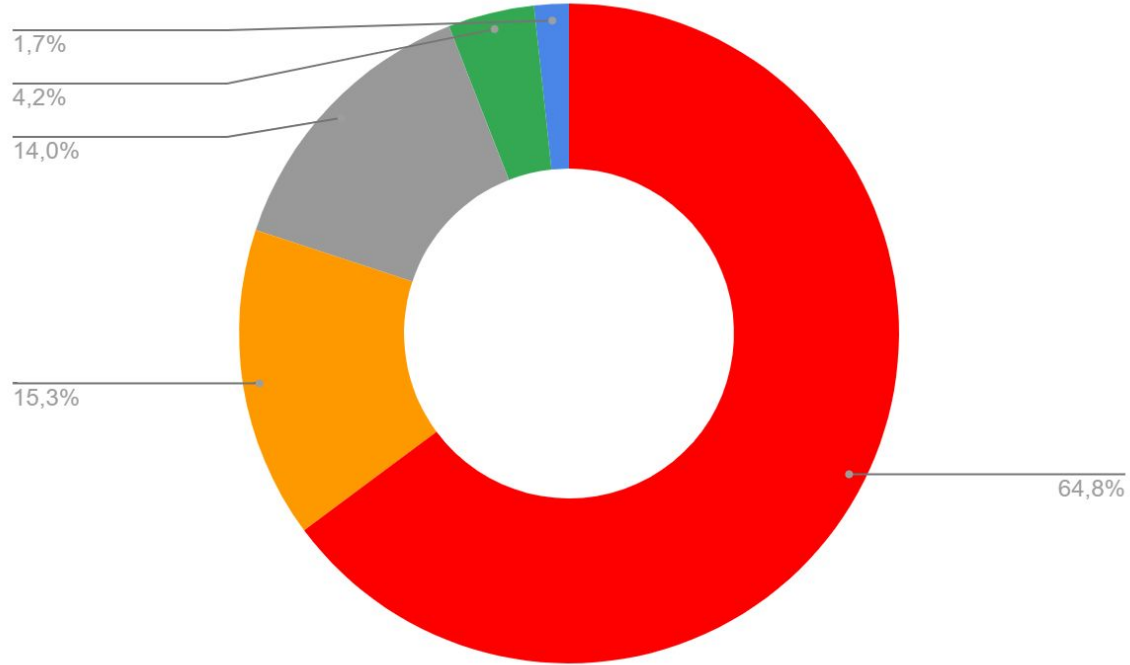
4% are attracted to online events

2% are totally attracted to online events.

### Face to face vs Online



Most of the participants prefer face to face events  
**(80.1%)**



Sunt interesat în a mă implica în evenimente de tip voluntariat, organizare evenimente culturale / **I am interested in getting involved as volunteer in events and in organizing cultural events.**

33% do not know if they would get involved in activities of volunteer and organizing

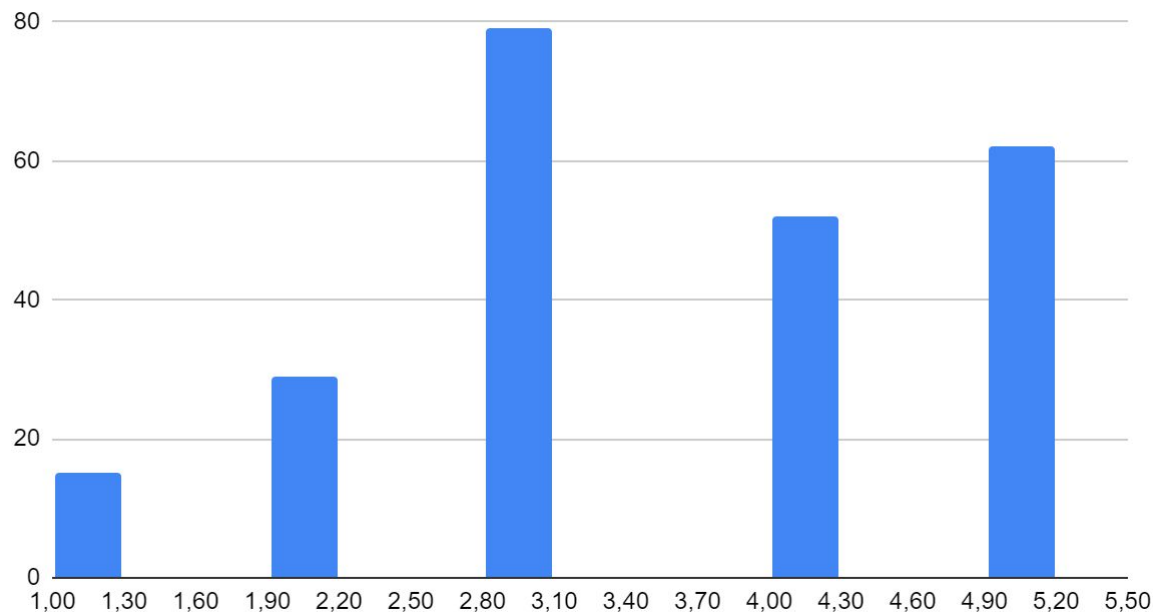
26% would totally volunteer

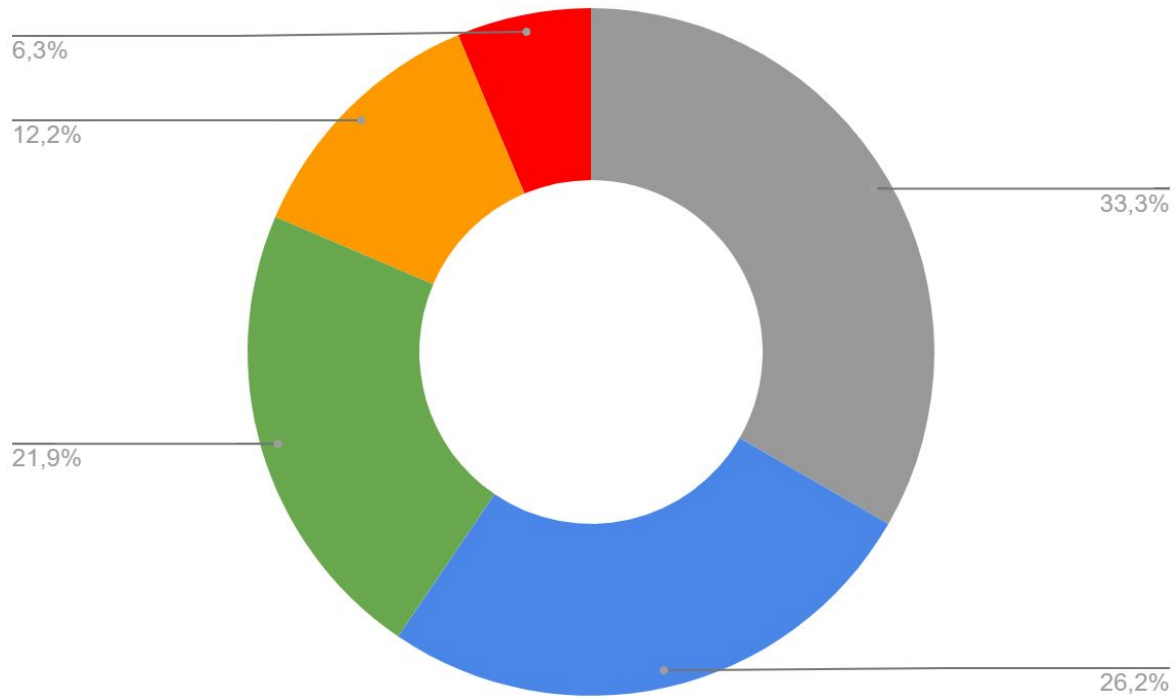
22% are interested

12% are not interested

6% would not do any of this kind of activities

Volunteer and organizing cultural events





Most of participants would get involved in cultural activities as volunteers and organization (48.1%)

Cunosc modalități de a colabora cu diverse organizații culturale./

## know ways to collaborate with various cultural organizations.

28% are not sure if they know any way to collaborate with cultural organizations

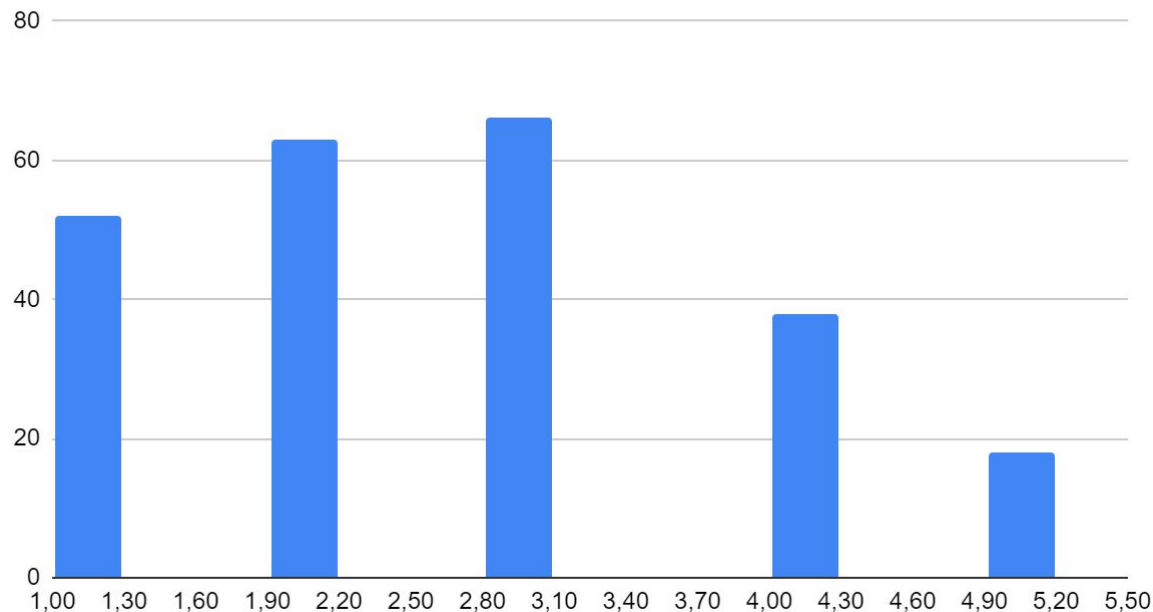
27% do not know ways to collaborate with cultural organizations

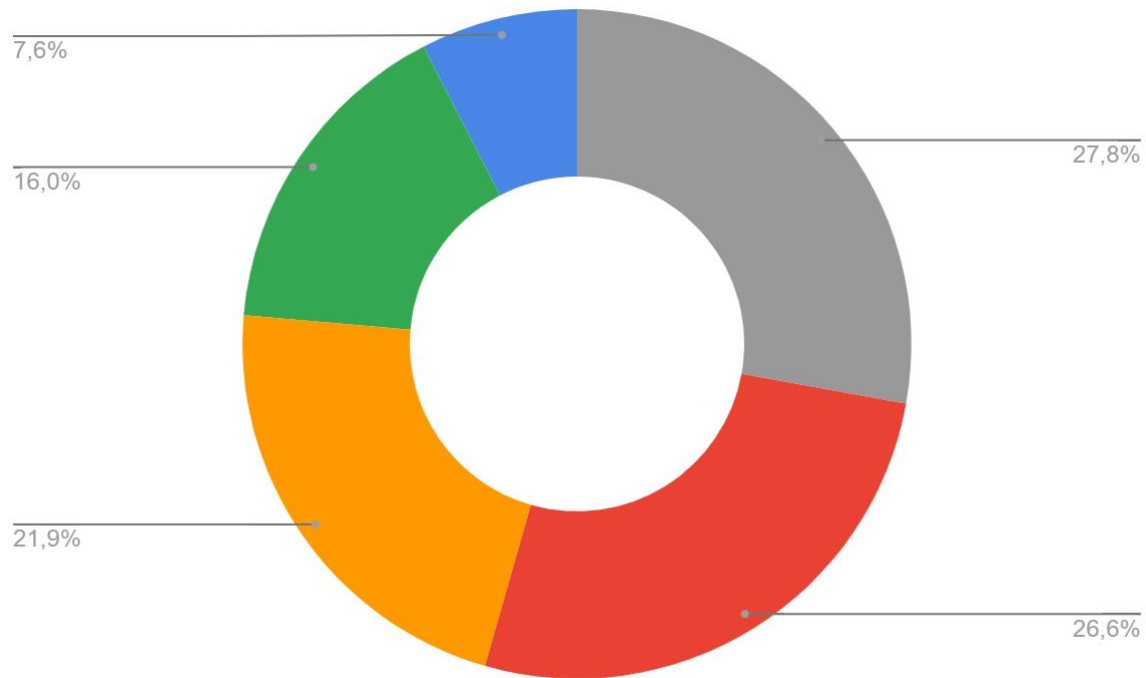
22% absolutely do not know any way to collaborate with cultural organizations

16% knows some ways to collaborate

8% are totally sure of knowing ways to collaborate with cultural organizations.

Collaboration with cultural organizations





Almost half of participants do not know how to collaborate with the cultural sector. (48.9%)

Consider că sunt necesare schimbări în administrația publică cu privire la susținerea evenimentelor culturale/ **I believe that changes are needed in the public administration regarding the support of cultural events**

41% is impartial and has no opinion

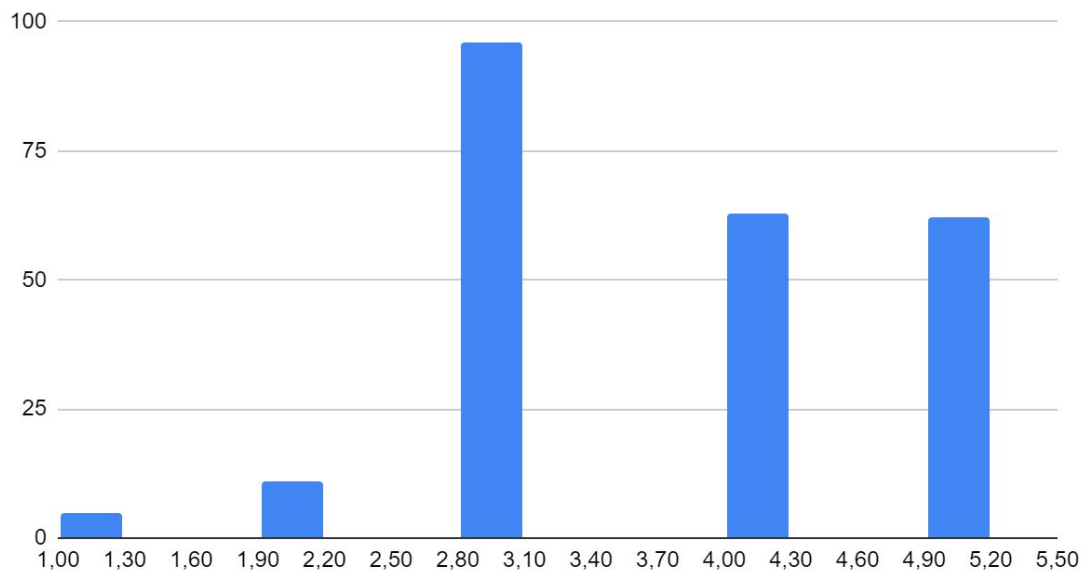
26% agrees about the need of changes in the public administration regarding the support of cultural events

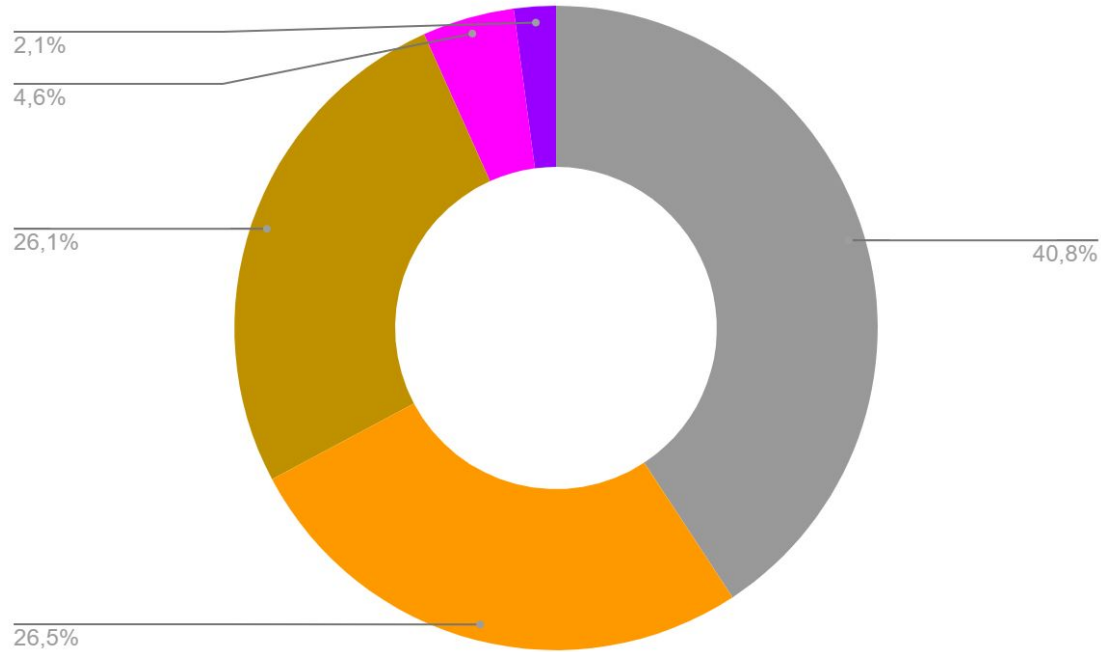
26% totally agrees with the need of changes changes in the public administration regarding the support of cultural events

5% does not agree with changes in the public administration

2% definitely is fine without changes.

Public administration supporting cultural events





A bit more than half of the participants feel the need of change in the public administration regarding the support on cultural events. (52.6%)



# Feedback (2 on 327 participants)

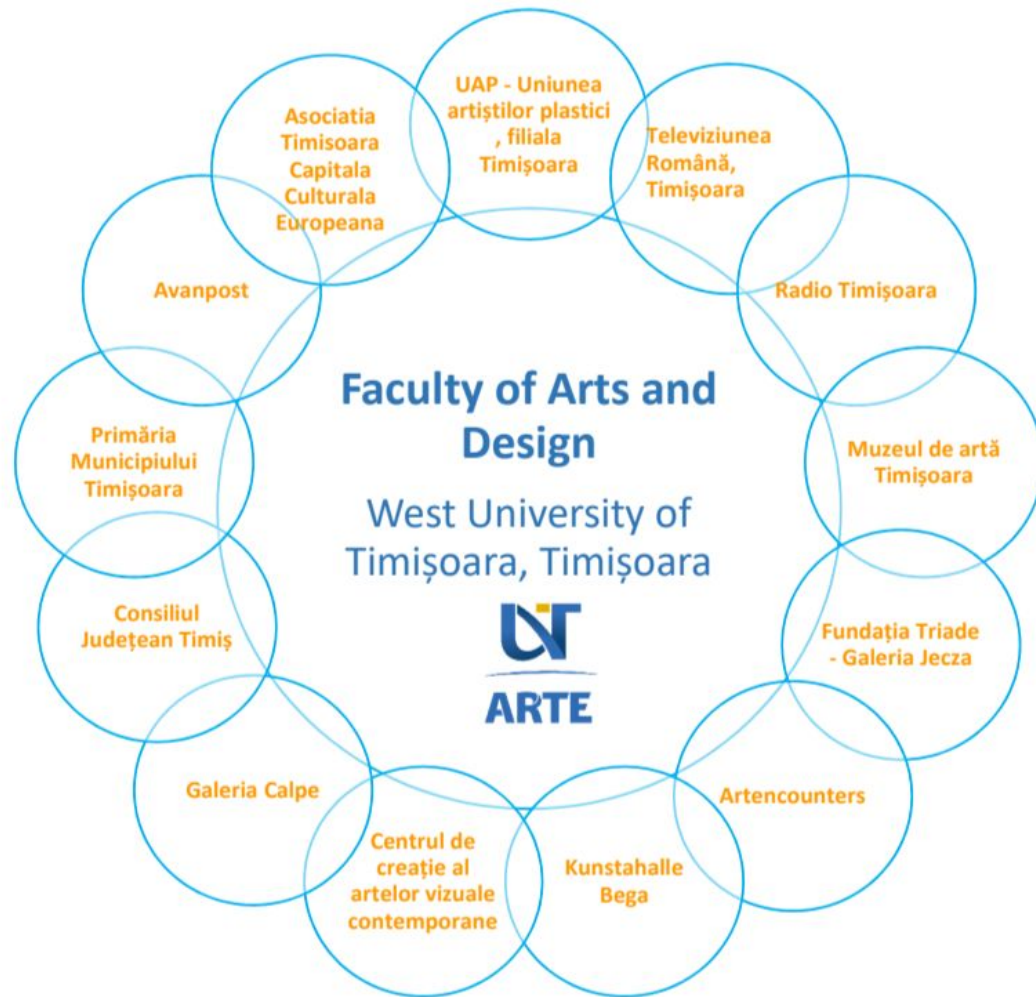
I want cultural events without unconstitutional restrictions such as those currently applied

Theater performances would be welcome.

# Cultural mapping

The Faculty of Arts and Design, West University of Timisoara, is the creative pool for the Cultural sector scene. This fact is visible through the partnerships developed with the actors of the Public and Private Creative Sector. These are as shown in Fig.1 (diagram on the next slide).

We have created a preview of a cultural map in order to identify the operators in the survey questions.



**Fig. 1** Diagram of CCS in Timișoara

# Partners

- UAPR, UAPRT - Uniunea Artiștilor plastici din Timișoara (**Timișoara Union of Fine Artists**)
- Televiziunea Română, Timișoara (**National television, Timișoara**)
- Radio Timișoara (**Radio Timișoara**)
- Muzeul de Artă, Timișoara (**Art Museum, Timișoara**)
- Fundația Triade - Galeria Jecza (**Triade Foundation - Jecza Gallery**)
- Art Encounters - Biennial
- Kunsthalle Bega - gallery and art foundation
- Centru de creație al artelor vizuale contemporane (**Center for the creation of contemporary visual arts**)
- Galeria Calpe (**Calpe Gallery**)
- Consiliul Județean Timiș (**Timiș County Council**)
- Primăria Municipiului Timișoara (**Timișoara City Hall**)
- Avangpost
- Asociația Timișoara Capitală Culturală Europeană (**Timișoara European Capital of Culture Association**)

# Conclusions:

The conclusions of the survey presented show a confusion among young people about the benefits of using online tools.

Among the positive aspects is the initiative to take part as volunteers in various organizations. There is a need to facilitate dialogue between young people and operators in the creative sector.

A less positive aspect highlighted in the survey is the need to support more cultural events.

Thank you!